

ANONYMIZED SAMPLE

Claude recommends you. Google's AI doesn't.

Aster & Oak Med Spa · Dallas, TX · 26 answers across 5 AI vendors

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GOOGLE AI OVERVIEW
MENTIONS / 6

14

TOTAL AI MENTIONS
/ 26 ANSWERS

43

CROSS-ENGINE
VISIBILITY / 100

What we asked — and who the AI named

VENDOR	BUYER QUESTION	YOU?	WHO THE AI NAMED
Google	best med spa in Dallas for Botox	No	Total Aesthetics
Anthropic	best med spa in Dallas for Botox	Yes #4	Northline Medical Spa, Zeta Skin Centre, Vela Day Spa...
Grok	best med spa in Dallas for lip filler	Yes #1	Linden Med Spa, Juniper Injectables, Vela Day Spa...

26 answers: Google 6/6 · OpenAI 5/5 · Anthropic 5/5 · Grok 5/5 · Gemma 5/5. You appear in 14 — tied for #2 overall. The gap is the Google column.

Three fixes you can make this week

- 1. Fix the Organization schema name — it currently reads **#site_title**, not the brand — and change **telePhone** to the valid **telephone** property.
- 2. Add eight answer-ready Q&A blocks to the Dallas page, then wrap them in **FAQPage** schema.
- 3. Add price ranges and named-injector credentials to each treatment section. The page currently has zero dollar amounts and zero mentions of "review."

What this is costing you

Claude and Grok already recommend you. Google's AI Overview doesn't — even though you are the #1 organic result for the Botox query. Google is where the highest-intent local search starts. The full audit shows every query you're missing, the vendor-by-vendor share of voice, and the 90-day plan to enter Google's answer.

THE FULL AUDIT · FOUNDING-CLIENT PRICE

\$299 · 26 answers · 5 vendors · 11-page PDF · 48 hours

Reply "audit" and I'll send the payment link.